



# **NMIMS INDORE**

# **SCHOOL OF COMMERCE**

 +91 - 9669667168

 0731-2581528

 <https://www.nmimsindore.org/>



NAAC - A+ Accreditation



University Rank -49

School of Commerce	BBA & BCom Hons.	3 Year Full Time	2nd Year	2026	181	Summer Internship	20K	20K	8 Weeks	May to June	Sep - Dec
			3rd Year	2025	180	Final Placement	4.5 LPA	3.3 LPA	NA	May	Sep - Dec

- 40+ years of legacy
- 8 campuses and 17 constituent schools across India
- International linkages & placements

BBA / BCOM (HONS.) ~ CLASS OF 2025



PAST RECRUITERS



RANKING-2024



university rank #49

BBA-BCOM Course Highlights

- Accounting: Financial, Cost, Management
- Business Analytics Training
- International Business
- Strategic Management & HRM Training
- Portfolio Management

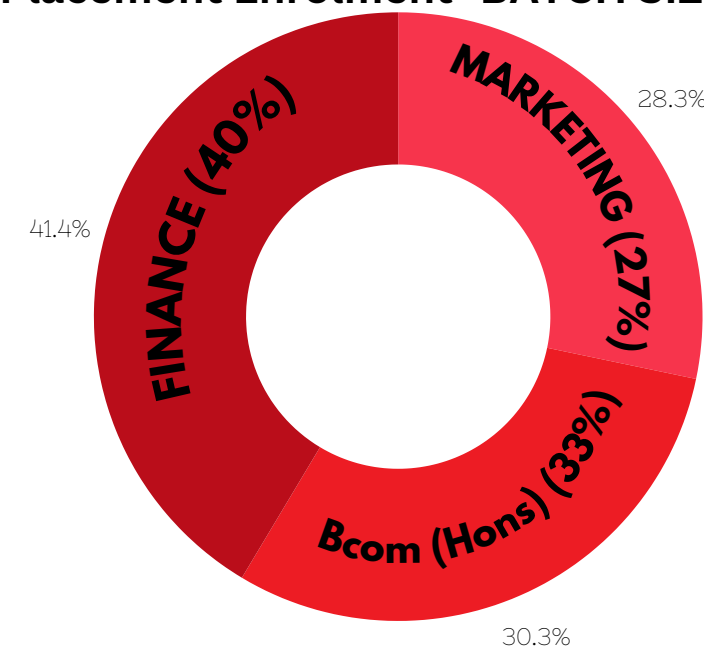
Timeline: September 2024

FINAL PLACEMENTS 2023-24



FIELD

Placement Enrolment- BATCH SIZE: 67



New Age Learning



Educational Background

- Mandatory Courses: Excel, Power BI
- Frequent Guest Lectures
- Global relationship with University of Bristol UK
- Students from all background

CANDIDATE POOL

Students from throughout INDIA



MALES: 35 %  
FEMALE: 65 %

SUMMER INTERNSHIP OFFERS





# Course Description

## B.Com (Hons.)

### Investment Analysis and Portfolio Management

- Theories: Portfolio Management including developing portfolios
- Key aspects-mutual fund industry
- Application: evaluation tools- mutual fund products and fund management styles

### Financial reporting standards and Auditing

- Financial reporting in presenting and disclosing financial information
- Analysis and Interpretation of Indian Accounting Standards
- Knowledge of Standard Audit procedures, techniques

### Financial Market Institutions

- Financial markets and its institutional structures
- Differences between financial instruments and the institutions that operate in today's financial markets

### Strategic Management

- Understanding the various strategies available to organisations
- Process formulating, analysing, implementing, and evaluation of strategies

### Financial Modeling

- Forecasting of financials and valuation in MS Excel
- Application of business and strategic acumen
- Acute forecasts of the financials
- Valuation models and uncertainty analysis

### Ethics & Governance

- Ethical dilemmas: in professional, business and personal life
- Effective dealing with such situations
- Ethic-based perspective into decisions: in business domain



# Course Description

## BBA

<p><b>Advanced Financial Management</b></p> <ul style="list-style-type: none"> <li>• <b>Applications: corporate financial decisions and valuation</b></li> </ul>	<p><b>Business Analytics</b></p> <ul style="list-style-type: none"> <li>• <b>Data-driven business decision making</b></li> <li>• <b>Models: evaluation of possible course of action</b></li> </ul>	<p><b>Forex And risk management</b></p> <ul style="list-style-type: none"> <li>• <b>Financial derivatives, their differences</b></li> <li>• <b>Application in real-world scenarios</b></li> <li>• <b>Pricing, analysis, application : derivatives and derivative trading</b></li> <li>• <b>Strategies for hedging, speculation and arbitrage</b></li> </ul>
<p><b>Direct and Digital Marketing</b></p> <ul style="list-style-type: none"> <li>• <b>Practical aspects of direct and digital marketing</b></li> </ul>	<p><b>Operations &amp; Supply Chain Management</b></p> <ul style="list-style-type: none"> <li>• <b>Operations management</b></li> <li>• <b>Practical application: business operations.</b></li> <li>• <b>Learn- concepts to enhance business performance</b></li> </ul>	<p><b>Sales and Distribution Management</b></p> <ul style="list-style-type: none"> <li>• <b>Practical aspects of Sales &amp; Distribution in the corporate world</b></li> </ul>



# Placement Team



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# CONTACT US

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# THANK YOU